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TheaterXtreme franchises opening in Pembroke Pines, Boca Raton, and Kendall, Florida

NEWARK, DE, 11/29/05—TheaterXtreme Entertainment Group, a Newark, DE-based franchisor of home cinema design and installation centers, announced today that it has approved three franchise territories for A Cube Technologies, Inc, a Florida corporation. Its principles are Abelardo Alvarez of Miramar, FL and Tony Alvarez of Miami, FL.

The three franchises will be located in Pembroke Pines, Boca Raton, and Kendall, Florida, respectively. Market research data indicate strong consumer demand for TheaterXtreme's products in these areas.

"The home-cinema-room market potential in Pembroke Pines is impressive," stated Abelardo Alvarez, the franchise's co-principle, referring to the first location to open among the trio. "We're at the right place at the right time. TheaterXtreme, we believe, is what the new home owners will crave."

The Alvarez team has a diverse skill set in management, sales, and engineering. It was TheaterXtreme's "new market category power," according to Abelardo, that helped him and his partner narrow their selection of possible franchises to own.

"The Alvarazes share our vision and are fortunate to have excellent territories in Florida," stated Scott Oglum, TheaterXtreme's CEO. "They make an excellent addition to the TheaterXtreme family."

Site selection for the Pembroke Pines design center is underway. It will feature at least five TheaterXtreme home cinema rooms. A grand opening is expected in April 2006.

"The Alvarazes are well-versed in the southern Florida market," said Ken Warren, Executive Vice President of Franchising. "Their business expertise is well-suited to their trade area—we're pleased to have such talented franchisees," he added.

Visit TheaterXtreme.com for more information about these and other locations.

ABOUT THEATERXTREME, INC.—TheaterXtreme designs, sells, and installs affordable, large-format, front projection home cinemas. Its home cinema packages feature OneView, a proprietary media controller that combines on-screen movies, music, photos, games, and Internet access with the touch of a button. The company focuses on middle-income consumers in the home entertainment marketplace, emphasizing value and performance across its line of home cinema audio, video, furnishings, and accessories.

SAFE HARBOR STATEMENT—Some of the information presented in this constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among others, the ability of the Company to sell franchises, success of the franchise stores, location of stores, delay or loss of key products from vendors, disruption of product delivery from overseas suppliers, changes in regard to significant customers or suppliers, increased competition from companies with more expertise or experience, technological improvements in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its strategic objectives. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission.

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