



FOR IMMEDIATE RELEASE

CONTACT:

Justin Schakelman
TheaterXtreme Entertainment Group
+1 302-455-1334
Email: justin@theaterxtreme.com
Website: theaterxtreme.com

Two TheaterXtreme franchises coming to Utah

NEWARK, DE, 11/11/05—TheaterXtreme Entertainment Group, a Newark, DE-based franchisor of home cinema design and installation centers, announced today that it has approved two Utah-based franchises for Compton, Inc., an Idaho corporation.

The franchises will be located in Salt Lake City and Provo, respectively. Demographic indicators in both trade areas are showing a high demand for TheaterXtreme's products.

"Salt Lake and Provo are hotbeds for home improvement, particularly consumers' desires to build home cinema rooms," stated Tyler Compton, the franchise's co-principle. "With TheaterXtreme we can put this long-standing luxury product into thousands of homes for families to enjoy—it's home improvement at its best."

Compton, Inc. also purchased a TheaterXtreme franchise in Boise, Idaho in September 2005. The forthcoming Utah locations are part of TheaterXtreme's national franchise expansion program.

"Tyler and Bill are highly motivated entrepreneurs and are an asset to this organization," stated Scott Oglum, TheaterXtreme's CEO. "With three locations in their control, we're excited to watch them flourish."

Both locations will feature at least five TheaterXtreme home cinema rooms. Construction plans have not yet been announced.

"Their swift purchase of the Utah territories is a smart move," said Ken Warren, Executive Vice President of Franchising, of the Compton team. "Both Provo and Salt Lake City are excellent additions to their portfolio of TheaterXtreme franchises," he added.

Visit TheaterXtreme.com for more information about these and other locations.

ABOUT THEATERXTREME, INC.—TheaterXtreme designs, sells, and installs affordable, large-format, front projection home cinemas. Its home cinema packages feature OneView, a proprietary media controller that combines on-screen movies, music, photos, games, and Internet

access with the touch of a button. The company focuses on middle-income consumers in the home entertainment marketplace, emphasizing value and performance across its line of home cinema audio, video, furnishings, and accessories.

SAFE HARBOR STATEMENT—Some of the information presented in this constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among others, the ability of the Company to sell franchises, success of the franchise stores, location of stores, delay or loss of key products from vendors, disruption of product delivery from overseas suppliers, changes in regard to significant customers or suppliers, increased competition from companies with more expertise or experience, technological improvements in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its strategic objectives. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission.

###