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### **CONTACT:**

Justin Schakelman  
TheaterXtreme Entertainment Group  
+1 302-455-1334  
Email: justin@theaterxtreme.com  
Website: theaterxtreme.com

### **TheaterXtreme franchise coming to Boise, Idaho**

NEWARK, DE, 09/06/05—TheaterXtreme Entertainment Group, a Newark, DE-based franchisor of home cinema design and installation centers, announced today it has approved a franchise for Tyler and Bill Compton of Eagle, Idaho.

The franchise will be located in Boise, ID. Fueled by exceptional growth prospects in the Boise area, the Compton team is moving quickly to open its doors.

“We’re strategically placing this store near the busiest intersection in the entire state,” stated Tyler Compton, the franchise’s co-principle. “With a prominent location, we’re putting TheaterXtreme in front of tens-of-thousands our people who love home theaters and can afford our products.”

The forthcoming Boise location is part of TheaterXtreme’s national franchise expansion program.

Scott Oglum, TheaterXtreme’s CEO, stated, “They have the business background, zeal, and entrepreneurial vision that we look for in a franchise owner—they are an excellent team and I look forward to their success.”

TheaterXtreme was the Compton team’s final choice in their extensive search for an exciting franchise. Remarkd Tyler, “It’s an investment that we’re very proud of. The company’s products and services offer outstanding value to consumers and fill a gap in the home entertainment marketplace that shoppers in our area yearn for.”

Construction is underway at the 4000 square-foot Boise site. It will feature at least five TheaterXtreme home cinema rooms and is expected to open in December 2005.

“Tyler and Bill harbor the qualities and talents that help set the tone for future franchisees,” said Ken Warren, Executive Vice President of Franchising. “They’re as eager as we are to bring Idaho home to the movies,” he added.

TheaterXtreme of Boise, ID is located at 11580 W. Fairview Ave, Coltrin Central Plaza, Boise, ID, 83713. Visit [TheaterXtreme.com](http://TheaterXtreme.com) for more information about this location.

**ABOUT THEATERXTREME, INC.**—TheaterXtreme designs, sells, and installs affordable, large-format, front projection home cinemas. Its home cinema packages feature OneView, a proprietary media controller that combines on-screen movies, music, photos, games, and Internet access with the touch of a button. The company focuses on middle-income consumers in the home entertainment marketplace, emphasizing value and performance across its line of home cinema audio, video, furnishings, and accessories.

**SAFE HARBOR STATEMENT**—Some of the information presented in this constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among others, the ability of the Company to sell franchises, success of the franchise stores, location of stores, delay or loss of key products from vendors, disruption of product delivery from overseas suppliers, changes in regard to significant customers or suppliers, increased competition from companies with more expertise or experience, technological improvements in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its strategic objectives. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission.

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