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Theater Xtreme Hires The Investor Relations Group of New York

Newark, DE -- May 23, 2007 -- Theater Xtreme Entertainment Group, Inc. (OTCBB: TXEG), a nationwide seller and installer of real movie theaters for the home, today announced that it has retained The Investor Relations Group, Inc. (IRG), a full-service firm, to serve as its new investor relations and corporate communications agency.

“As one of the leading front-projection retailers in the U.S., we are entering an exciting period during which we will continue to expand our product offering and open new design centers,” said Scott Oglum, Theater Xtreme’s Chief Executive Officer. “With a strong management team, strategically located stores in high-visibility shopping centers, and a retail philosophy that no one is above an exclusive lifestyle, we believe we have an accelerated growth story ahead of us.”

IRG will strive to increase investor and industry awareness of Theater Xtreme within the U.S. and world markets. Its immediate plan is to introduce the Company and its management to pre-qualified fund managers, analysts, and the media-at-large.

To be added to Theatre Xtreme's investor contact list, please contact Justin Schakelman at jschakelman@theaterxtreme.com.

ABOUT THEATER XTREME ENTERTAINMENT GROUP, INC.

Theater Xtreme Entertainment Group, Inc (TXEG: OTCBB) is a specialty retailer of real movie theaters for the home. The Company's 80" to 120" front projection systems deliver an authentic movie theater experience, as an increasingly popular alternative to flat panel televisions. Its cinema packages, featuring brand names and factory direct products, are simple to use and cost significantly less than traditional A/V dealer offerings. With package-focused merchandising and fast installation, the Company makes it easy to own a complete theater. It operates 5 company owned stores and 9 franchises in 10 states.

ABOUT THE INVESTOR RELATIONS GROUP

The Investor Relations Group, Inc. (IRG) offers a full-service corporate communications program designed to suit the many unique needs of Alternative Public Offering (APO) companies. The program utilizes a proprietary, targeted approach to reach institutional investors, analysts, and the media-at-large. On an annual basis, IRG books more than 6000 unique one-on-one meetings for its clients. This is a key aspect to the ongoing success of our program. Working from our database of more than 70,000 institutional investors, family trusts and financial newsletters that have long-term investment histories with APOs and/or companies with smaller marketcaps, IRG arranges customized roadshows. These face-to-face meetings and conference calls with pre-qualified money managers, who handle investment portfolios of up to \$10 billion and/or the media-at-large, serve to increase trading volume and general awareness while reducing volatility. Additionally, IRG publishes MicroCaptivations™, a fact-only, no hype newsletter that is distributed by email and regular mail to an investment community of up to 1.3 million “opt-in” recipients. Our company's website is www.investorrelationsgroup.com.

SAFE HARBOR STATEMENT

Some of the information presented in this letter constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among others, the ability of the Company to sell franchises, success of the franchise stores, the ability to find suitable locations for new corporate and franchise stores, delay or loss of key products from vendors, the ability to maintain margin and sales growth rate, disruption of product delivery from overseas suppliers, changes in regard to significant suppliers, increased competition from companies with more expertise, experience, or financial resources, technological changes in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its corporate store opening goal. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission available at www.sec.gov.