



## FOR IMMEDIATE RELEASE

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## Theater Xtreme Tops 2000 System Orders

Newark, DE, 4/24/07 -- Theater Xtreme Entertainment Group, Inc. (OTCBB: TXEG), a nationwide seller and installer of real movie theaters for the home, today announced that corporate and franchise sales orders of front projection theater systems have topped the 2000 mark in less than four years of operation. Since April 1, 2006, over one thousand system orders were taken, with overall combined sales orders in all categories exceeding \$10 million. System prices range from \$3,000 to \$15,000.

“Theater Xtreme is our largest national retailer specializing in front-projection theater systems,” said Marty Lash, Mitsubishi Electric’s Retail Sales Manager for Home Theater Projectors. “They are popularizing the category and it’s clear they know how to market powerfully to their customers.”

“There’s a big opportunity for retail success in front-projection home cinemas,” said Bill Coggshall, Pacific Media Associates’ President. “The secret is in merchandising, and Theater Xtreme understands that well. It’s why they’re so successful.”

To be added to Theatre Xtreme's investor contact list, please contact Justin Schakelman at jschakelman@theaterxtreme.com.

ABOUT THEATER XTREME ENTERTAINMENT GROUP, INC. (THE “COMPANY”) – Theater Xtreme is the first national specialty retailer to focus exclusively on affordable, front projection theaters for the home. The Company currently operates retail design centers in ten states.

SAFE HARBOR STATEMENT -- Some of the information presented in this letter constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among

others, the ability of the Company to sell franchises, success of the franchise stores, the ability to find suitable locations for new corporate and franchise stores, delay or loss of key products from vendors, the ability to maintain margin and sales growth rate, disruption of product delivery from overseas suppliers, changes in regard to significant suppliers, increased competition from companies with more expertise, experience, or financial resources, technological changes in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its corporate store opening goal. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission which are available at [www.sec.gov](http://www.sec.gov).

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