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CONTACT:

Justin Schakelman
TheaterXtreme Entertainment Group
+1 302-455-1334
Email: justin@theaterxtreme.com
Website: theaterxtreme.com

TheaterXtreme wins top award from InFocus Corporation

NEWARK, DE, 01/20/05—TheaterXtreme, Inc., a Newark, DE-based home theater design and installation company, announces that it has been awarded the 2004 InFocus ScreenPlay® Dealer of the Year for the Metro East region.

According to InFocus Corporation (NASDAQ: INFS), the worldwide leader in digital projection technology and services, TheaterXtreme “demonstrates a commitment to customers, [and] provides quality service and excel in their presentation of InFocus ScreenPlay products.”

“This is a major accomplishment,” said Scott Oglum, president of TheaterXtreme. “The InFocus ScreenPlay line of front projectors is a key product in our pioneering mix of affordable home theater packages. Winning this award is both an honor and a testament to our commitment to the InFocus Screenplay line”

TheaterXtreme shares this prestigious award with Best Buy’s Magnolia Audio Video and Crutchfield Electronics. The company was chosen among 1,100 A/V dealers nationwide.

“The success of the award-winning InFocus ScreenPlay products can be attributed to the collaboration between InFocus and its outstanding dealers, especially those we honor today,” said Jim Davis, Senior Director of Consumer at InFocus. “We are dedicated to the custom channel and are passionate about providing quality solutions to customers through authorized, knowledgeable dealers.”

ABOUT THEATERXTREME, INC.—TheaterXtreme sells and installs affordable, large-format, front projection home theaters. The company focuses on middle-income consumers in the home entertainment marketplace, emphasizing value and performance across its line of home theater audio, video, furnishings, and accessories.

SAFE HARBOR STATEMENT—Some of the information presented in this constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements represent the

Company's judgment regarding future events, and are based on currently available information. Although the Company believes it has a reasonable basis for these forward-looking statements, the Company cannot guarantee their accuracy and actual results may differ materially from those the Company anticipated due to a number of known and unknown uncertainties, of which the Company is not aware. Factors which could cause actual results to differ from expectations include, among others, the ability of the Company to sell franchises, success of the franchise stores, location of stores, delay or loss of key products from vendors, disruption of product delivery from overseas suppliers, changes in regard to significant customers or suppliers, increased competition from companies with more expertise or experience, technological improvements in the home theater market which may render the Company's offerings obsolete, less competitive, or too expensive, material reduction in the demand for home theaters, and lack of sufficient capital to allow the Company to achieve its strategic objectives. For additional information concerning these and other important factors that may cause the Company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the Company with the Securities and Exchange Commission.

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